

EMILY J.H. CONTOIS

The University of Tulsa, Department of Media Studies, Oliphant Hall 132, Tulsa, OK 74104
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— EDUCATION —

Ph.D. Brown University, 2018

American Studies with Gender & Sexuality Studies certificate

Fields: Media Studies & Consumer Culture; Women & Gender Studies; History of Medicine, Public Health & Food

M.A. Brown University, 2015

American Studies

M.L.A. Boston University (Award for Excellence in Graduate Study), 2013

Gastronomy

M.P.H. University of California, Berkeley, 2009

Public Health Nutrition

B.A. University of Oklahoma (summa cum laude, Phi Beta Kappa), 2007

Letters with Medical Humanities minor

— APPOINTMENTS —

Associate Professor, Media Studies, The University of Tulsa, 2023–

Assistant Professor, Media Studies, The University of Tulsa, 2018–2023

— PUBLICATIONS —

Books

2020: *Diners, Dudes, and Diets: How Gender and Power Collide in Food Media and Culture* (University of North Carolina Press).

Reviewed in: *The Journal of American Culture* (2024), *Gastronomica* (2023), *Journal of Consumer Culture* (2022), *Food & Foodways* (2022), *Digest: A Journal of Foodways and Culture* (2022), *Canadian Food Studies* (2022), *Choice* (2021), *International Journal of Food Design* (2021), *Advertising & Society Quarterly* (Author Meets Critics 2021 with Melissa Aronczyk, Sarah Banet-Weiser, Sarah Elvins, Christina Ward, and Edward Timke), *Men and Masculinities* (2020), *Library Journal* (2020); Named one of Helen Rosner of *The New Yorker*'s "Great Food-ish Nonfiction 2020;" Included on *Civil Eats*, "Our 2020 Food and Farming Holiday Book Gift Guide" and *Food Tank*'s "2020 Summer Reading List;" Featured in: *Vox*, *Salon*, *Vogue*, *Elle Paris*, Anne Helen Petersen's *Culture Study*, *BitchMedia*, *Fatherly*, *CNN Business*, *San Francisco Chronicle*, *Currant*, *InsideHook*, *Tulsa World*, *BU Today*, *The Mandate Letter*, *Nursing Clio*, *Ensemble Magazine* (New Zealand)

Edited Collections

2022: *Food Instagram: Identity, Influence, and Negotiation*, co-edited with Zenia Kish (University of Illinois Press).

Winner of the Association for the Study of Food and Society Edited Collection Book Prize (2023);

Reviewed in: *New Media & Society* (2023), *Global Media Journal – Canadian Edition* (2023), *Television & New Media* (2023), *Journal of Folklore Research Reviews* (2023); Included on Slow Food International's

2022 new year reading list; Featured in *Thrillist, CaMP (Communication, Media, and Performance), KCRW Good Food* with host Evan Kleiman

Refereed Journal Articles

2022: "White Claw and Gender Neutrality: What Hard Seltzers Reveal About Alcohol Advertising's Long Journey Toward Gender Inclusion." *Advertising and Society Quarterly* 43, no. 2, muse.jhu.edu/article/859951.

2021: "Real Men Don't Eat Quiche, Do They? Food, Fitness, and Masculinity Crisis in 1980s America." *European Journal of American Culture* 40, no. 3: 183-199.

2019: "Welcome to Flavortown: Guy Fieri's Populist American Food Culture." *American Studies* 57, no. 3: 143-160.

2018: "The Spicy Spectacular: Food, Gender, and Celebrity on *Hot Ones*." *Feminist Media Studies, Commentary and Criticism* 18, no. 4: 769-773.

2017: "'Lose Like a Man:' Gender and the Constraints of Self-Making in Weight Watchers Online." *Gastronomica: The Journal of Critical Food Studies* 17, no. 1: 33-43.
—Reprinted in *Why Food Matters: Critical Debates in Food Studies*, edited by Melissa Caldwell (Bloomsbury Academic, 2021).
—Reprinted in *Feminist Food Studies: Intersectional Perspectives*, edited by Barbara Parker, Jennifer Brady, Elaine Power, Susan Belyea (Women's Press, 2019).

2016: "Healthy Food Blogs: Creating New Nutrition Knowledge at the Crossroads of Science, Foodie Lifestyle, and Gender Identities." *Yearbook of Women's History* 36: 129-145.

2016: "'He just smiled and gave me a Vegemite sandwich:' Advertising Australia's National Food in the United States, 1968-1988." *Journal of Historical Research in Marketing* 8, no. 3: 343-357.

2015: "Guilt-Free and Sinfully Delicious: A Contemporary Theology of Weight Loss Dieting." *Fat Studies: An Interdisciplinary Journal of Body Weight and Society* 4, no. 2: 112-126.
—Reprinted in *Fat Religion: Protestant Christianity and the Construction of the Fat Body*, edited by Lynne Gerber, Susan Hill, and LeRhonda Manigault-Bryant (Routledge, 2021).

2014: "Not Just for Cooking Anymore: Exploring the Twenty-First Century Trophy Kitchen." *Graduate Journal of Food Studies* 1, no. 1, <https://doi.org/10.21428/92775833.36b686a2>.

2014: "'Toned Tummies and Bloated Bellies: Activia Yogurt and Gendered Digestion.' *CuiZine: The Journal of Canadian Food Cultures* 5, no. 1.

2013: "Food and Fashion: Exploring Fat Female Identity in *Drop Dead Diva*." *Fat Studies: An Interdisciplinary Journal of Body Weight and Society* 2, no. 2: 183-196.

Book Chapters

2025-6: {forthcoming} "Cooking as Popular Culture," in *Cambridge History of American Popular Culture*, edited by Lauren Rabinovitz, Cambridge University Press.

2023: "Gender and Advertising: Representations of Femininities, Masculinities, and Nonbinary Identities," *ADText*, also published in *Advertising & Society Quarterly*, 24, no. 1: Spring, DOI: 10.1353/asr.2023.a898059.

2023: "Super Bowl Food Politics: On the Menu, on the Screen, and on the Field," in *The Political Relevance of Food Media & Journalism: Beyond Reviews and Recipes*, edited by Elizabeth Fakazis and Elfriede Fürsich, Routledge Research in Journalism Series, 34-47.

2022: "From Seed to Feed: How Food Instagram Changed What and Why We Eat," co-authored with Zenia Kish in *Food Instagram: Identity, Influence, and Negotiation*, co-edited by Emily J.H. Contois and Zenia Kish (University of Illinois Press), 1-29.

2021: "Laughing Alone with Salad: Nutrition-Based Inequity in Women's Diet and Wellness Media," in *Food for Thought: Nourishment, Culture, Meaning*, edited by Simona Stano and Amy Bentley, Springer, 159-169.

- 2021: "The Politics of Food in the 2020 Presidential Campaign," in *The 2020 US Presidential Campaign: A Communications Perspective*, edited by Robert E. Denton, Rowman & Littlefield, 135-152.
- 2020: "Blogging Food, Performing Gender," in *Cambridge Companion to Literature and Food*, edited by J. Michelle Coghlan. Cambridge University Press, 243-261.
- 2018: "History of Food and Public Health," co-authored with Anastasia Day, in *Food and Public Health*, edited by Allison Karpyn. Oxford University Press, 1-30.

Book Reviews

- 2024: "Michelle Phillipov, *Digital Food TV: The Cultural Place of Food in a Digital Era*, Routledge," *Food, Culture & Society*. Published online June 20, <https://doi.org/10.1080/15528014.2024.2368320>.
- 2024: (Invited) "Christina Bartz, Jens Ruchatz, and Eva Wattolik (editors), *Food – Media – Senses: Interdisciplinary Approaches*," *Society for the Anthropology of Food and Nutrition*, <https://foodanthro.com/2024/03/18/review-food-media-senses/>, March 18.
- 2023: (Invited) "Janet Chrzan and Kima Cargill, *Anxious Eaters: Why We Fall for Fad Diets*, Columbia University Press," *Society for the Anthropology of Food and Nutrition*, <https://foodanthro.com/2023/01/30/review-anxious-eaters/>, January 30.
- 2020: "Maria J. Veri and Rita Liberti, *Gridiron Gourmet: Gender and Food at the Football Tailgate*, University of Arkansas Press," *The Journal of Popular Culture* 53, no. 5: 1210-1213.
- 2020: (Invited) "Michelle Szabo and Shelley Koch (editors), *Food, Masculinities, and Home: Interdisciplinary Perspectives*, Bloomsbury Academic," *Journal of the Royal Anthropological Institute* 26, no. 1: 205-206.
- 2019: "Megan Condis, *Gaming Masculinity: Trolls, Fake Geeks & the Gendered Battle for Online Culture*, University of Iowa Press," *The Journal of Popular Culture* 52, no. 2: 460-463.
- 2018: (Invited) "Emily E. LB. Twarog, *Politics of the Pantry: Housewives, Food, and Consumer Protest in Twentieth-Century America*, Oxford University Press," *Dósis: medical humanities + social justice*. Feb 21.
- 2018: (Invited) "Natalie Jovanovski, *Digesting Femininities: The Feminist Politics of Contemporary Food Culture*, Palgrave Macmillan," *CuiZine: The Journal of Canadian Food Cultures* 9, no. 1.
- 2018: (Invited) "Camille Bégin, *Taste of the Nation: The New Deal Search for America's Food*, University of Illinois Press," *Global Food History* 4, no. 1: 105-106.
- 2017: (Invited) "Food Culture at the Margins: Two New Books on Eating Disorders." *Gastronomica: The Journal of Critical Food Studies* 17, no. 3: 104-105.
- 2017: (Invited) "A.R. Ruis, *Eating to Learn, Learning to Eat: The Origins of School Lunch in the United States*, Rutgers University Press" *Social History of Medicine* 31, no. 2: 436-438.
- 2016: (Invited) "Katharina Vester, *A Taste of Power: Food and American Identities*, University of California Press," *Food, Culture & Society* 19, no. 4: 727-729.
- 2015: "Amy Bentley (editor), *A Cultural History of Food in the Modern Age*, Bloomsbury Academic," *Graduate Journal of Food Studies* 2, no. 2, <https://doi.org/10.21428/92775833.70dce730>.
- 2015: "Michelle Goldberg, The Means of Reproduction." *The Daily Dose: At the Intersection of Medicine and Literature*. July 15.
- 2014: "Adam Shprintzen, *The Vegetarian Crusade: The Rise of an American Reform Movement, 1817-1921*, University of North Carolina Press," *Food and Foodways* 22, no. 1-3: 348-350.
- 2014: "Kyla Wazana Tompkins, *Racial Indigestion: Eating Bodies in the Nineteenth Century*, NYU Press," *HARTS & Minds: The Journal of Humanities and Arts* 2, no. 1.
- 2014: "Charlotte Biltkoff, *Eating Right in America: The Cultural Politics of Food and Health*, Duke University Press," *Digest: A Journal of Foodways and Culture* 3, no. 1.

Reference Entries, Lesson Plans & Modules

- 2018: (Invited) "Food and Media" lesson plan in Bloomsbury Food Library. DOI: 10.5040/9781474208802.0007
- 2018: (Invited) "Food and Gender" lesson plan in Bloomsbury Food Library. DOI: 10.5040/9781474208802.0006.

- 2015: “Business Lunch” (500 words), “Supermarkets” (1,000 words), and “Weight Watchers” (1,000 words) in *Savoring Gotham: A Food Lover’s Companion to New York City*. Andrew F. Smith (Ed). Oxford University Press.
- 2015: “New Zealand American” (1,500 words) in *Ethnic American Food Today*. Lucy Long (Ed). Rowman & Littlefield.
- 2015: “Low-Carbohydrate Diets” (3,000 words) and “Trophy Kitchens” (1,000 words) in *Food Issues*. Ken Albala (Ed). Sage.
- 2014: “Gender & Dieting” (4,000 words) & “Feeding Children” (4,000 words) in *Encyclopedia of Food and Agricultural Ethics*. P.B. Thompson, D. Kaplan, K. Millar, L. Heldke & R. Bawden (Ed.) Springer.
- 2013: “Nutrition for Restaurant Managers,” co-authored with Lucia Austria; “Long-term Care Dining Service,” with Julie Elder; & “Health Care Food Service,” with Karen Purdy-Reilly and Julie Elder, in *Hospitality Management Learning Modules*. Peter Szende (Ed). Pearson Prentice Hall.

Manuscripts in Progress

- [Book Manuscript]**, in development, represented by Aevitas Creative Management] *Like an Athlete*
- [Book chapter]**, in development] “Why Teaching Food, Taste, and Writing Matters in the Age of AI,” *Tasting Education*, edited by Laura Jewett & Zulitazhira Hinojosa, Myers Educational Press
- [Book chapter]**, submitted, publication anticipated 2025-2026] “The Serious Business of Cooking, Feminism & Commercial Aesthetics from *Lessons in Chemistry*” in *Small Screen Food: American Identity Through a Culinary Televisual Lens*, edited by Urszula Niewiadomska-Flis and Carrie Helms Tippen
- [Article]**, submitted, publication anticipated 2025-2026] “Fueling Masculinity: How Ads for Plant-Based Burgers and Electric Trucks Reinforce Gender Norms and Resist Sustainable Imaginaries,” for special issue of *Cultural Studies* on “Imaginaries of Food,” edited by Andrew Calabrese and Andreja Vezovnik
- [Book Chapter]**, submitted, publication anticipated 2026] “Eat Your Wheaties: When Sports, Nutrition, and Consumerism Collide in a Cereal Box,” in *Setting the Table: Essays at the Intersection of Sport and Food*, edited by Maria Veri

Public Scholarship, Opinion Essays & Other Writing

- 2024: “Are We Becoming Ivan Drago? Analyzing Today’s Fitness Tech through *Rocky IV*,” *Nursing Clio*, April 24.
- 2024: “Your New Year’s Resolution to Carry a Water Bottle Has a History,” *TIME Made by History*, January 2.
- 2023: “From Label to Table: An Interview with Xaq Frohlich,” *Nursing Clio*, November 29. (Featured in *JSTOR Daily*’s “Suggested Readings” of “well-researched stories that bridge the gap between news and scholarship,” December 5, 2023.)
- 2023: “Every Second Counts: Obsessive Achievement in *The Bear*, Sports, and Academia,” *Nursing Clio*, September 21. (Featured in *JSTOR Daily*’s “Suggested Readings” of “well-researched stories that bridge the gap between news and scholarship,” September 26, 2023.)
- 2023: “It’s Not Like the Movies or Social Media: Let’s Reimagine High School Reunions,” *Nursing Clio*, May 31.
- 2023: “A Burnout Confession: I’m a Foodie Academic Who Lost the Joy of Cooking.” *Nursing Clio*, February 28.
- 2023: “Wondering About Wonder Foods: An Interview with Lisa Haushofer” *Nursing Clio*, Feb. 16.
- 2023: with Zenia Kish “Will Instagram Replace Our Cookbooks?” *State: The Albertine Papers*, Villa Albertine, January.
- 2022: “Introducing TU’s New Faculty in Residence Family.” *University of Tulsa News*, August 11.
- 2022: “Emily Contois and Zenia Kish Discuss Their Edited Volume, *Food Instagram*.” *CaMP: Communication, Media, and Performance* blog, June 8.

2022: "Q&A with Emily J. H. Contois and Zenia Kish, editors of Food Instagram." *University of Illinois Press Blog*, May 31.

2022: "Feeding Fascism, Gender & Food Work: An Interview with Diana Garvin." *Nursing Clio*, May 24.

2021: (Invited) "Back to School at a College Without Covid Mask or Vaccine Mandates." *NBC News*, September 7.

2021: (Invited) "The Millennial Vernacular of Getting Swole." *Culture Study*, May 26.

2021: (Invited) "Biden Isn't Taking Away America's Hamburgers. Here's Why Republicans Say He Might." *NBC News*, May 1.

2021: "The Rise and Fall of 'Bro-gurt,' the Macho, Ab-Obsessed Snack for MEN." *Jezebel*, Mar. 23.

2021: "How Kitchens Became Trophy Kitchens, With the Help of MTV Cribs." *Jezebel*, Feb. 18.

2020: (Invited) "2020's Covid Thanksgiving Is the Perfect Time to Relax the Holiday Gender Binary." *NBC News*, November 26.

2020: (Invited) "Diners, Dudes & Diets: How Food & Gender Collide in Media & Popular Culture." Dianne Jacob's *Will Write for Food*, November 24.

2020: "Diners, Dudes, and Diets." *Nursing Clio*, November 17.

2020: (Invited) "The Shape He Can't Forget: The Bittersweet History of Diet Soda for Women." *Jezebel*, November 11.

2020: (Invited) "Going to the Mat Over Ambrosia Salad: Food (In)Justice in *On the Stump*." *On the Stump*, comic back matter essay, September 2.

2020: "Alvenia Fulton, Soul Food, and Black Liberation: An Interview with Travis Weisse." *Nursing Clio*, July 6.

2019: "The Gender Politics of the 'Sexy Chef' in Romance Literature." *Nursing Clio*, Dec. 19.

2019: "Butter and the History of U.S. Dietary Guides Since 1894." *Nursing Clio*. October 22.

2019: "Protein in the Macronutrient Imaginary: The Case of 'Brogurt' Marketing." *H-Nutrition*. September 10.

2019: "Training and Transformation: Reflecting on GJFS's First 5 Years." *Graduate Journal of Food Studies* 6, no. 1, <https://doi.org/10.21428/92775833.74db0db3>.

2019: "Desire Work, Gender, and Sexuality in South African Ex-Gay Ministries: A Conversation with Melissa Hackman." *Nursing Clio*. May 30.

2019: "At the Crossroads of Comfort TV and Comfort Food." *Nursing Clio*. March 5.

2019: "The Joke in SNL's Big Boy Appliances and 'Man Food' Marketing." *In Media Res*. Feb. 13.

2018: "Photos with Santa Paws: Ruminations on Pets, Precarity, Consumption, and Family." *Nursing Clio*. December 18.

2018: "How the 'Advisory State' Shapes American Bodies and Politics: A Conversation with Rachel Louise Moran." *Nursing Clio*. December 13.

2018: "How to Start a Feminist Restaurant: A Chat with Alexandra Ketchum." *Nursing Clio*. Sept. 4.

2018: "Diet Books as Utopian Manifestos: A Conversation w Adrienne Rose Bitar." *Nursing Clio*. July 31.

2018: "I Was Trolled – Here's Why I'm Turning It into a Teaching Opportunity." *Nursing Clio*. July 17.

2018: "Canned Food History: An Interview with Anna Zeide." *Nursing Clio*. March 20.

2018: "Community Food Justice: An Interview with Garrett Broad." *Nursing Clio*. March 6.

2018: "Not a Day for Salads: The Football Food Rules of the Super Bowl." *Nursing Clio*. Feb 1.

2017: "An Interview with Janis Thiessen on *Snacks*." *Nursing Clio*. December 5.

2017: "From the Editor: The Many Potential Futures of Food Studies." *Graduate Journal of Food Studies* 4, no. 2, <https://doi.org/10.21428/92775833.bc4901f0>.

2017: with Katherine Hysmith, "The Future Publics of Food Studies: A Conversation." *Graduate Journal of Food Studies*, <https://doi.org/10.21428/92775833.d6b41a05>.

2017: "Microwave Cookbooks: Technology, Convenience & Dining Alone." *Nursing Clio*. Oct. 24.

2017: "How Providence Restaurants Create a Buzz on Social Media." *Providence Journal*, Sept. 20.

2017: "Real Men & Real Food: The Cultural Politics of Male Weight Loss." *Nursing Clio*. Aug. 15.

2017: "Rare and Unusual Plant Sale is Celebrating its 25th Anniversary." *Providence Journal*. May 17.

2017: "Helen Atwater: The First Lady of American Nutrition You've Never Heard Of." *Nursing Clio*, Bites of History Series on the History of Nutrition. May 3.

2017: "From the Editor: Defining Food Studies and the Next Four Years." *Graduate Journal of Food Studies* 4, no. 1, <https://doi.org/10.21428/92775833.4937cc37>.

2017: "R.I. Company Crafts Healthy Treats for Dogs." *Providence Journal*. January 3.

2016: "Warwick Coffee Roaster Captures Spirits of the Season." *Providence Journal*. December 20.

2016: "Doing Local Food the Montana Way." *Zester Daily*. April 14.

2015: "Gotham Gastronomy: 8 Secret New York Food Bites." *Zester Daily*. December 24.

2015: "6 Food Rules Healthy Muscle Builders Live By." *Zester Daily*. June 2.

2015: "How the Blender Was Elevated to a Kitchen Staple." *Zester Daily*. February 27.

2015: "5 Things to Look for Next Time You Buy a Cookbook." *Zester Daily*. February 6.

2015: "Aussies Know Best When Using Their Special Spread." *Zester Daily*. January 23.

2015: "Kangaroo Meat: Not Just for Aussies Anymore." *Zester Daily*. January 9.

2014: "Trader Vic: The Apostle of Rum and Ready-Prepared Foods." *Zester Daily*. October 7.

2014: "How Julia Child and Cookbooks Taught Us About Wine." *Zester Daily*. August 22.

2014: "Beef Fizz and Other Strange Recipes From the '50s-'60s." *Zester Daily*. August 15.

2014: "What Reality TV Date Says About the Kitchen Gender Divide." *Zester Daily*. July 14.

2014: "Graduate School Will Kill You, and Other 18th Century Health Advice for the Studious." *GradHacker on Inside Higher Ed*. April 15.

2013: "Dunkin' Donuts Coffee: A Site and Source of Bostonian Identity Even During a Lockdown." *The Inquisitive Eater*. April 22.

2012: (Invited) "No Room for Debate: The World of Food is Full of Women." *Food Day Blog*, Center for Science in the Public Interest, October 26.

2012: emilycontois.com, research website and blog (2012-present)
170+ posts, 4,600+ followers, and 395,000+ page views to date; posts have been linked, quoted, and/or featured in *The Huffington Post*, *The Globe and Mail*, *NPR*, *Extra Crispy*, *Medium*, and *MarketWatch*, among others.

— AWARDS & HONORS —

Scholarship

2024: The Paul Kurnit Award from *Advertising & Society Quarterly* (recognizes distinguished scholarship in the field of advertising, marketing, and society) for "White Claw and Gender Neutrality: What Hard Seltzers Reveal About Alcohol Advertising's Long Journey Toward Gender Inclusion"

2023: Association for the Study of Food and Society Edited Collection Book Prize for *Food Instagram*

2020: Fellow, Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication

2014: Award for Excellence in Graduate Study, Gastronomy, Metropolitan College, Boston University

2014: Best Graduate Student Paper, *CuiZine: The Journal of Canadian Food Cultures*

2013: The Julia Child Award for Academic Excellence in Gastronomy, Boston University (Also awarded 2012 and 2011)

Teaching

2024: Outstanding Teacher Award, The University of Tulsa

2024: Outstanding Graduate Faculty Mentor Award (nomination), The University of Tulsa

2021: Most Valuable Professor, selected by senior student athlete, football, The University of Tulsa

2021: Association for the Study of Food and Society Award for Food Studies Pedagogy

2021: Outstanding Teacher Award (nomination), The University of Tulsa

2021: Most Valuable Professor, selected by senior student athlete, basketball, The University of Tulsa

2020: Most Valuable Professor, selected by senior student athlete, football, The University of Tulsa

2020: Most Valuable Professor, selected by senior student athlete, tennis, The University of Tulsa

2019: Equity Award, The University of Tulsa

2009: Outstanding Graduate Student Instructor, Department of Nutritional Sciences and Toxicology, UC Berkeley (Also awarded 2008)

— GRANTS & FELLOWSHIPS —

2023: Faculty Development Summer Fellowship, The University of Tulsa
2022: Faculty Development Summer Fellowship, The University of Tulsa
2021: Faculty Development Summer Fellowship, The University of Tulsa
2020: Faculty Development Summer Fellowship, The University of Tulsa
2019: Chapman Professorship, The University of Tulsa
2019: Faculty Development Summer Fellowship, The University of Tulsa
2018: Salomon Curricular Grant, Brown University (Also awarded 2017, 2015)
2017: University Fellowship, Brown University (Also awarded 2013)
2017: Association for the Study of Food and Society, Local Event Grant, Food Studies at Brown
2008: University Fellowship, UC Berkeley & Reshetko Family Scholarship, UC Berkeley
2007: Public Health Traineeship, UC Berkeley
2007: Alpha Lambda Delta Graduate Fellowship & Phi Kappa Phi Graduate Fellowship

— MEDIA COMMENTARY & APPEARANCES —

Television & Online Video

2025: *Fox23*, Tulsa, OK, “On Her Mind: How Microfeminism Can Uplift Women and Fight Patriarchy,” March 5.
2024: *Fox23*, Tulsa, OK, “On Her Mind: TikTok Trends Build Sense of Community for Women,” May 15.
2020: *BBC Ideas*, “The Science Behind Why Donuts Are So Hard to Resist,” July 20.
2020: *Netflix, Ugly Delicious*, “Steak,” Chef David Chang, Season 2, Episode 3, March.
2019: *NewsOn6*, Tulsa, OK, “University of Tulsa Professor Appears on CBS This Morning,” Dec. 31.
2019: *CBS This Morning*, “Food: High ‘Steaks’ Gamble on Campaign Trail,” December 31.
2019: *Fox23*, Tulsa, OK, “How Social Media Impacts What You Eat,” November 7.
2015: *Dan Yorke State of Mind*, Providence, RI, “Thanksgiving Food Culture,” November 25.

Radio & Podcasts

2025: *Ate, Ate, Ate* with Sam Low and Jean Teng, “2025: What’s Going on with Food Right Now?,” March 27.
2025: *Where We Live*, Connecticut Public Media, “‘Generation Barney’ Why We Love to Hate This Purple Dinosaur,” January 6.
2024: *Bite Back with Abbey Sharp*, “Ladies Eat Salad, Men Eat Steak and Burgers’ – Exploring Gendered Eating Tropes in Media & Marketing with Dr. Emily Contois,” December 17.
2024: *The Colin McEnroe Show*, Connecticut Public Media, “The Weird and Fundamental Idea That Is Zero,” November 20.
2024: *Generation Barney*, Connecticut Public Media, “Episode 3: Love 2 Hate,” November 19.
2024: *The Sporkful*, “”Super Size Me;” 20 Years Later,” October 21.
2024: *The Live Unrestricted Podcast* with Sabrina Magnan, “The Truth (and Lies) About Wellness and Fitness Culture with Emily Contois,” June 5.
2024: *Ate, Ate, Ate* with Sam Low and Jean Teng, “Eating on Social Media, featuring Emily Contois,” March 14.
2024: *1A, WAMU NPR*, “In Good Health: The Nation’s Hydration Fixation,” February 28.
2023: *6.5 Minutes With...*, Center for 21st Century Studies, University of Wisconsin-Milwaukee, Feb. 6

2022: *Historians at the Movies (HATM) Podcast* with host Jason Herbert, *Chef and Food Instagram* with Zenia Kish, December 7.

2022: *New Books Network, Sociology, Food Instagram*, with Zenia Kish, November 10.

2022: *Feminist Ingredients for Revolution: A Food and Queer History Podcast*, Alex Ketchum, “Episode 2: What is Feminist Food?,” October 25.

2022: *Good Food* with host Evan Kleiman, KCRW, *Food Instagram*, with Zenia Kish, August 20.

2022: *Aca-Media*, “Episode 64: An Obsession with Hummus (Food Instagram),” with Zenia Kish and contributor panel, August 11.

2022: *New Books Network, Food, Food Instagram*, with Zenia Kish, June 22.

2022: *CNN: Margins of Error*, “When Did ‘Diet’ Become a Dirty Word?,” May 31.

2021: *KCBS San Francisco*, “How Diet Soda Marketing Is Changing to Accommodate Changing Culture,” December 17.

2021: *The Sporkful*, “Can We Go Viral on TikTok?” November 29.

2021: *The Larry Meiller Show*, Wisconsin Public Radio, “Gender and Power Dynamics in Food Media and Culture,” August 2.

2021: *Amuse Bouche* with host Kae Lani Palmisano, “Emily Contois: Food and Gender,” June 15.

2021: *Good Food* with host Evan Kleiman, KCRW, “Dude, Where’s My Carb,” May 14.

2021: *Nostalgia Trap* with host Dr. David Parsons, “Eat Like a Dude,” April 26.

2021: *Spot On!* with host Dr. Joan Salge Blake, “Crafty Food Marketing to Dudes,” February 25.

2021: *Extra Spicy* with hosts Soleil Ho and Justin Phillips, *San Francisco Chronicle*, “Brogurt & Burgers: Dude Food, Explained,” February 8.

2021: *Can I have a Word?* with host Bob LeDrew, CKCU FM 93.1, “Food and Masculinity with Dr. Emily Contois,” February 4.

2021: *Gastropod* with hosts Cynthia Graber and Nicola Twilley, “TV Dinners,” February 2.

2021: *Food Psych* podcast with host Christy Harrison, “Gender Dynamics in Food Media and Marketing with Emily Contois,” episode #269, February 1.

2020: *On the Menu with Ann & Peter Haigh*, “Three Funky New Cookbooks,” December 6.

2020: *New Books Network*, “Emily J. H. Contois, “Diners, Dudes, and Diets: How Gender and Power Collide in Food Media and Culture” (UNC Press, 2020),” November 19.

2020: *Central Time* with host Rob Ferrett on Wisconsin Public Radio, “The Story of 2020 Through Food,” November 17.

2020: *Femidish*, “Dude, We’re Talking to Emily Contois,” November 17.

2020: *AnthroDish*, “Diners, Dudes & Diets with Dr. Emily Contois,” episode 83, Nov 16.

2020: *StudioTulsa*, Tulsa Public Radio, “Diners, Dudes, and Diets: How Gender and Power Collide in Food Media and Culture,” November 13.

2020: *BBC Food Chain*, “How Does Food Make a President?” October 15.

2019: *Central Time* with host Rob Ferrett on WI Public Radio, “America Loves to Snack,” Dec. 20.

2019: *Research in Action* podcast with host Katie Linder, “Emily Contois on Food Studies,” October 7.

2017: *Food Psych* podcast with host Christy Harrison, “The Truth About Diet Culture with Emily Contois,” September 11.

2017: *Earth Eats* podcast, Indiana Public Media, “Marketing Yogurt to Men? Put Abs on the Package,” May 19.

Print & Online Journalism

Interviews & Reviews

2024: *Canvas8*, interview with Kyle MacNeill, “Are Gen Y and X Men in Their ‘Brozempic’ era?” July.

2024: *The University of Tulsa News*, “TU Media Studies Professor Wins Award for Advertising Research,” March 19.

2022: *Well + Good*, Michele Ross, “Our Association of Masculinity with Grilling Is Just One More Under-Discussed Facet of Diet Culture,” August 2.

2022: *CNN*, Harry Enten, “A Die-hard Diet Soda Drinker Investigates the Zero Sugar Trend,” June 6.

2022: *Thrillist*, Jessica Sulima, “This New Book Will Change the Way You Look at Food on Instagram,” June 1.

2022: *Fatherly*, Heather Marcoux “‘Dude Food’ Has Gone Too Far & It’s Hurting Families,” April 11.

2021: *The University of Tulsa News*, “Students Explore the Culture and Politics of Anti-fandom,” Dec. 17.

2021: *Nursing Clio*, Evan Sullivan, “Why Sad Salads Are No Laughing Matter: An Interview with Emily Contois,” November 18.

2021: *The Mandate Letter*, Jason Rogers, “Q&A: Food for Dudes,” August 11.

2021: *Currant*, Sarah Cooke, “Learning to Unlearn with Dr. Emily Contois,” May 6.

2021: *BitchMedia*, Andréa Becker, “*Diners, Dudes & Diets* Reveals the Absurdity of Gendered Foods,” April 20.

2021: *The Daily Free Press*, Madeline Humphrey, “BU Alumna Discusses the Influence of Food Media, Marketing on Perception of Gender,” February 22.

2021: *BU Today*, Dana Ferrante, “Diet Yogurt and Guy Fieri: How Food Media Constructed ‘Dude’ Masculinity,” February 18.

2021: *Vox*, Rachel Sugar, “The Politics of ‘Dude Food,’” January 6.

2020: *InsideHook*, Connor Goodwin, “What, Exactly, Is ‘Dude Food’ and Where Did It Come From?,” December 1.

2020: *Culture Study*, Anne Helen Petersen, “Food Work,” November 25.

2020: *Tulsa World*, James Watts, “Local Author Contois Explores Food Culture,” November 22.

2020: *Tulsa World*, James Watts, “TU Professor Examines ‘Diners, Dudes & Diets,’” November 19.

2020: *Nursing Clio*, Julia Ehrhardt, “Food Media, Gender, and Power: An Interview with Emily Contois,” November 18.

2020: *Salon*, Ashlie D. Stevens, “From Guy Fieri to Yogurt Cups with Abs, How ‘Dude Food’ Is Presented and Affects What We Eat,” November 16.

2020: *The University of Tulsa News*, “Food, Gender, Media, and the Art of Book Promotion,” October 23.

2019: *The University of Tulsa News*, “Media Studies Professors Explore Food Media, Instagram and Dudes,” August.

2018: *Tulsa World*, Ginnie Graham, “Dressing Up Pets in Clothes Not Odd at All,” December 22.

Quotes & Mentions

2025: *National Geographic*, Christabel Lobo, “When Happy Hour in America Meant Cheap Beer ... and Free Caviar?” February 27.

2025: *The 19th*, Jennifer Gerson, “Trump’s Political Brand Is Everywhere at the Super Bowl,” February 10.

2025: *The Washington Post*, Emily Heil, “How TikTok Changed the Way We Cook,” January 22.

2024: *Financial Times*, Emma Jacobs, “Cottage Cheese Is Back and Feeding Online Food Nostalgia,” December 21.

2024: *The Salt Lake Tribune*, Kolbie Peterson, “Americans Are Jealous of Utah’s Swig Locations. Here’s Why We Had the First,” December 12.

2024: *Slate*, Dan Kois and J. Bryan Lowder, “The 25 Most Important Recipes of the Past 100 Years,” November 20.

2024: *Mother Jones*, Artis Curiskis, “How Food Played a Super-Size Role in the 2024 Campaign,” November 4.

2024: *Business Insider*, Jordan Hart, “From Michelle Obama to Bella Hadid, Celebrities Are Piling Into the Soda Business,” October 27.

2024: *The Globe and Mail*, Dakshana Bascaramurty, “Food Influencers Are Eating Old-School Critics for Lunch,” September 26.

2024: *Eater*, KC Hymsmith and Stephane Ganz, “In Defense of Fridgescaping: The Refrigerator Has Long Existed to Be Shown Off,” October 3.

2024: *LA Times*, Daniel Miller, “Harris Touts Her Time Working at McDonald’s. Will It Help?” September 16.

2024: *NPR*, Julia Simon, “Eating Less Beef Is a Climate Solution. Here’s Why That’s Hard for Some American Men,” September 15.

2024: *Vox*, Keren Landman, “When Did Sodas, Teas, and Tonics Become Medicine?” September 5.

2024: *Vox*, Caitlin Penzey Moog, “Organize Your Kitchen Like a Chef, Not an Influencer: Don’t Be Taken in by ‘Fridgescaping,’” September 4.

2024: *New York Times*, Joseph Bernstein and Callie Holtermann, “Is the Era of ‘Brozempic’ Upon Us?” April 8.

2024: *Highsnobiety*, Alexandra Pauly, “Eating with Our Noses: On Gourmand Perfume, Diet Culture & the Danger of Smelling Sweet,” March 6.

2024: *NPR*, Deepa Shivaram, “What Biden’s Been Eating on the Trail and What It Says About His Campaign,” March 2.

2024: *Spoon University*, Moriah House, “From Mythical to Modern, Here’s How Food Became a Sex Symbol,” February 7.

2023: *Sextras*, Alice Wade, “Why Is Meat Masculine?” November 18.

2023: *New York Times*, Natasha Frost, “The Corner Lot Where All the World’s Vegemite Comes From,” November 12.

2023: *The Guardian*, Cecilia Nowell, “Food for Thought: How TV Cooking Shows Influence the Way We Eat,” October 25.

2023: *A.V. Club*, Matt Schimkowitz, “Nearly Two Decades in, *Kitchen Nightmares* Is Still the Grossest Show on TV,” September 25.

2023: *Arizona Republic*, Bahar Anooshahr, “TikTok “Girl Dinner” Started as a Joke. Now the Trend Is Liberating, Infuriating or Both,” August 9.

2023: *The Washington Post*, Emily Heil, “Girl Dinner Is Everything, and So Girl Dinner is Nothing,” August 4.

2023: *New York Times*, Jessica Grose, “Huberman Husbands,’ ‘Bro Diets’ and the ‘Masculine’ Branding of Fitness Culture,” August 2.

2023: *New York Times*, J.J. Goode, “Not Your Dad’s Dad Food,” June 13.

2023: *Eater*, Bettina Makalintal, “If You Give a Woman a Cookie” on the gendered history of Mrs. Fields’ cookies, February 23.

2023: *Salon*, Ashlie Stevens, “When Did Play Kitchens Become So Chic,” January 28.

2022: *The Washington Post*, Maham Javaid, “Where Has All the Buccal Fat Gone?” December 29.

2022: *Slate*, Ben Mathis-Lilley, “Have Voters Stopped Punishing Democrats for Eating Kale and Arugula?” December 26.

2022: *The Washington Post*, Emily Heil, “Pumpkin Spice Won. It’s Time to Accept It and Move On,” September 1.

2022: *Nieman Lab*, Jessica Maddox, “The Pink Sauce Debacle Is the Logical Next Step of the Instagrammable Movement,” August 4.

2022: *Well + Good*, Lauren Wingenroth, “How Smoothies Became the Go-To Way to Refuel Post Workout,” July 22.

2022: *Eater*, Emma Orlow, “Inside the Colorful, Campy, Unapologetically Horny World of Erotic Cookbooks,” June 14.

2022: *Vogue*, Tamar Adler, “Is Diet Writing Over?,” February 24 online, March 2022 print issue.

2022: *The Information*, Flora Tsapovsky, “Oozing, Dripping, Melting, Stretching: The Art and Science Behind TikTok’s Viral Food Videos,” February 4.

2022: *The Arrow* from AARP, Joshua David Stein, “How to Eat Like a Man and Not Die of Heart Disease,” January 31.

2022: *Men Yell at Me*, Lyz Lenz, “The Cult of Casey’s: How Gas Stations Became Essential to American Culture,” January 26.

2022: *Bon Appétit*, Alex Beggs, “Diet Foods of the ’80s Are Out. But Has Anything Really Changed?” January 10.

2021: *CNN Business*, Danielle Wiener-Bronner, “Diet Soda’ Is Disappearing from Store Shelves,” December 14.

2021: *AV Club*, Matt Schimkowitz, “The Unknowable Guy Fieri, Pandemic Folk Hero and Political Rorschach Test,” September 7.

2021: *Teen Vogue*, Deanna Schwartz, “How Toxic Diet Culture is Passed from Moms to Daughters,” August 20.

2021: *Vice Munchies*, Bettina Makalintal, “How Pork Rinds Ditched the ‘Junk Food’ Label,” July 20.

2021: *Washington City Paper*, quoted in Sarah Cooke, “What Goes into D.C.’s Best Veggie Burgers?” April 6.

2021: *The Spirit*, Abigail Gruskin, “Cereal Boxes Are Getting a Subversive Rebrand,” Mar 16.

2021: *The Face*, Jade Wickes, “George McCallums’ Controversial Cakes Have More Than a Few Layers to Them,” February 19.

2021: *Salon*, Ashlie D. Stevens, “Trump’s Diet Coke Button Is a Reminder of the Most Laughable, Hypocritical Parts of His Presidency,” January 24.

2021: *OZY*, Shaan Merchant, “Indian Americans: The New Voices Bringing Diversity to Food Writing,” January 8.

2020: *The Washington Post*, Emily Heil and Lisa Bonos, “Love Me Tenders: Why KFC Is Pushing a Sexy Colonel Sanders Movie,” December 9.

2020: *The Counter*, Cynthia Greenlee and Mike Dang, “How the Kitchen Became Political: A Short History of the “Dinner-Table Issue,” November 13.

2020: *The Counter*, Doug Mack, “Why Are Journalists Always Visiting Diners in Trump Country?” October 22.

2020: *Ezvid Wiki*, included in “Scholars and Critics Expanding Our Understanding of Culture,” Aug 25.

2020: *Salon*, Ashlie D. Stevens, “Which Hot Dog Are You? The Enduring Appeal of Regional Food in the Global Digital Age,” August 2,

2020: *The Nation*, mentioned in Eamon Whalen, “How Red Meat Became the Red Pill for the Alt-Right,” June 15.

2020: *Eater*, Hannah Selinger, “Just Cook from the Back of the Box,” June 12.

2020: *The Washington Post*, Emily Heil, “Quibi’s Cooking Competition Show ‘Dismantled’ Isn’t Even Pretending to Be About Food,” April 7.

2020: *The University of Tulsa News*, quoted in “Springing into Virtual Teaching,” March.

2019: *The Washington Post*, Emily Heil, “It’s Almost Halloween, and ‘Feetloaf’ is Already Giving Us Nightmares,” October 24.

2018: *Oldways Whole Grains Council* website, quoted in Caroline Sluyter, “Whole Grains as Traditional, Sustainable, and Authentic: Highlights from Our Seattle Grains Conference,” November 21.

2018: *Food Navigator*, quoted in Elaine Watson, “Highlights from the 2018 Whole Grains Council Conference,” November 9.

2018: *The Wall Street Journal*, Alina Dizik, “Sorry Grandma, Your Soup Looks Boring on Instagram. So We’re ‘Fixing’ It,” October 24.

2018: *Munchies*, Kelsey Lawrence, “How Back-of-the-Box Recipes Became Beloved Comfort Food for So Many Americans,” October 5.

2018: *Vox*, Rachel Sugar, “Why Do We Care What Celebrities Eat?” Sept. 22.

2018: *The Daily Dot*, Rebecca Bodenheimer, “Twitter is a Hellscape for Female Scholars,” September 5.

2017: *Well+Good*, Natalia Mehlman Petrzela, “How ‘Empowered’ Speech About Your Body Might Mask the Same Old Issues,” November 8.

2017: *Goodness Guru*, “A 5 Minute Juice with Academic Emily Contois PhD,” October 25.

2017: *Longreads*, course, “Food and Gender in U.S. Popular Culture,” mentioned in Emily Perper, “Back in the Kitchen: A Reading List About Gender and Food,” March 20.

2017: *Salon*, Ashlie D. Stevens, “Real Women Are Still Expected to Cook: From Sitcoms to the Food Network, the ‘Angel in the Kitchen’ Pressure on Women Prevails,” Feb. 25.

2016: *Extra Crispy*, Miranda Pokey, “Why Dunkin’ Donuts Matters to New Englanders,” September 26.

2016: *The Globe & Mail*, Harvey Schachter, “Budweiser, Vegemite & New Alias Marketing,” May 26.

- 2016: *Amarillo Globe-News*, Robert Stein, "Battlegrounds: New Wave of Coffee Shops in Amarillo Focuses on Craft Brewing," April 23.
- 2014: *The Topeka Capital-Journal*, Angela Deines, "Dad, Kids Bond by Making Dinner a Family Affair," February 8.
- 2014: *The Huffington Post*, blog mentioned in Judith Newston, "Kitchen Conversations: Food Studies and Food Writing," January 28.
- 2012: *The Salt: NPR's Food Blog*, Jessica Stoller-Conrad, "Long Before Social Networking, Community Cookbooks Ruled the Stove," July 20.

— INVITED TALKS & EVENTS —

- 2025: "Food and Social Media," virtual talk, Food Literacy Project, Harvard University, March 5.
- 2024: "From Algorithm to Appetite," virtual moderated discussion with content creator Jamie Wei, The University of North Texas History Department, November 21.
- 2023: "Commemorating 100 Years of Vegemite," virtual conversation with Dr. Kenneth Yap, Murdoch University, Australia, October.
- 2023: "Food Media: Forging Past, Present & Future Connections," keynote, Kalamazoo Valley Foodways Symposium, April 10.
- 2023: "Restaurants, Food Entrepreneurship & Social Media: Opportunities & Considerations," Culinary Program, Kalamazoo Valley Community College, April 6.
- 2022: *Food Instagram: Identity, Influence, and Negotiation* with Zenia Kish and KC Hysmith, *Pépin Lecture Series*, Boston University, September 23.
- 2022: *Food Instagram: Identity, Influence, and Negotiation* with Zenia Kish, *Oklahoma Center for the Humanities*, September 2.
- 2022: *Food Instagram* virtual book launch panel discussion with Zenia Kish and book contributors, *University of Illinois Press*, August 31.
- 2022: *Food Instagram: Identity, Influence, and Negotiation* roundtable discussion with Zenia Kish, Deborah Lupton, Michelle Phillipov, and Emily Buddle, *Food Values Research Group, University of Adelaide*, Australia, June 15.
- 2022: *Diners, Dudes and Diets* book conversation, *Yellow Farmhouse* (Stonington, CT) Food & Gender Author Series, February 18.
- 2022: "Food Media, Dudes, and Athletes: What Can They Teach Us About Food Literacy and Liberation?" Food Literacy for All Course and Lecture Series, *University of Michigan*, Jan. 18.
- 2021: "Dudes, Instagram, and Athletics: Research at the Intersection of Food and Media," *University of Antwerp, Food, Media & Society Group*, October 15.
- 2021: "Diners, Dudes, and Diets: The Intersection of Food, Gender, and Health," *Drexel University, The Bayada Speaker Series*, August 19.
- 2021: Reddit AMA (Ask Me Anything) for /r/MensLib: For the Development and Well-Being of Men on *Diners, Dudes & Diets* and my broader research agenda, July 7.
- 2021: "Super Bowl Food Politics on the Menu, on the Field, on the Screen," *University of Chicago U.S. History and Culture Workshop*, May 24.
- 2021: "Author Meets Critics for *Diners, Dudes, and Diets*," with Emily Contois, Melissa Aronczyk, Sarah Banet-Weiser, Sarah Elvins, Christina Ward, and Edward Timke, *Advertising & Society Quarterly* 22, no. 1, DOI: 10.1353/asr.2021.0011.
- 2021: "Men and Food, Dudes and Diets," with Emily Contois and Tom Kerridge, *British Library Food Season*, April 16.
- 2021: "Gender and Power in Food Media and Culture," *University of Oregon Food Studies Program co-sponsored by Department of Women's, Gender, and Sexuality Studies*, April 16.
- 2021: "Diners, Dudes & Diets: How Gender and Power Collide in Food Media and Culture," *Graduate Association for Food Studies Reading Collective*, March 31.
- 2021: "A New Day: Breakfast and Gender Stereotypes" with Emily Contois, Emily Elyse Miller, and Dana Cowin, *New York Historical Society*, March.

2021: "Diners, Dudes & Diets: How Gender and Power Collide in Food Media and Culture," *University of Kent Annual Bolt Lecture*, March 8.

2021: "Diners, Dudes & Diets: How Gender and Power Collide in Food Media and Culture," *Pépin Lecture Series, Boston University*, February 19.

2021: "Diners, Dudes & Diets: How Gender and Power Collide in Food Media and Culture," *British Sociological Association Food Studies Group International Seminar Series*, January 14.

2020: *Diners, Dudes & Diets* book launch, in conversation with Anne Helen Petersen, Magic City Books, November 16.

2020: "A History of a Very Recent Past: Gender, Food & Media in Diners, Dudes & Diets," *The Department of History Speaker Series, Brock University*, October 30.

2020: "From Dude Food to Meat Porn: Pork in Popular Culture and Media," *Camp Bacon, Zingerman's Bakehouse*, Ann Arbor, MI, June. (Canceled due to COVID-19.)

2019: "Branding Gender: Cases from the U.S. Food, Beverage, and Weight Loss Markets," *Space Doctors Lunch and Learn*, online presentation to London, May.

2019: "What Changed and What Stayed the Same: Eating in America Over the Last Century," Keynote, *Zingerman's Bakehouse*, Ann Arbor, MI, April.

2019: "Blogging as Public Scholarship and Being a Scholar in Public," *Digital Presence and Public Scholarship Fellows Program, Michigan State University*, online presentation, March.

2018: "The Changing Nutrition Landscape: Insights from History and Popular Culture," *Oldways Whole Grains Council Conference*, Seattle, WA, November.

2018: "Normalizing Our Discontent: Lessons from the History of 'Wellness,'" *Hot & Healthy Habits Retreat*, Nashville, TN, May.

2017: "'The Manliest Low-Calorie Soda in the History of Mankind:' How Diet Sodas Construct Taste, Power & the Body," *Pembroke Center Associates Council, Brown University*, November.

2017: "Cultivating an Online Presence: Hybrid Scholarship and Alternative Media," *Department of Anthropology, Washington University in St. Louis*, October.

2017: "Demystifying Diet Culture," Keynote, *Hot & Healthy Habits Retreat*, Nashville, TN, June.

2015: "Icons of Australian Food Culture: Vegemite, Kangaroo, and the Flat White," *Pépin Lecture Series in Food Studies and Gastronomy, Boston University*, November.

2014: "He just smiled and gave me a Vegemite sandwich." Marketing Australia's National Food in America," *Taste Trekkers Food and Travel Expo, Johnson & Wales University*, October.

2013: "Not Just for Cooking Anymore: Deconstructing the Twenty-First Century Trophy Kitchen," *Pépin Lecture Series in Food Studies and Gastronomy, Boston University*, January.

— CONFERENCE ACTIVITY/PARTICIPATION —

Conferences & Events Co-Organized

2020: ASFS/AFHVS Twitter Conference (a digital supplement to the original 2020 conference, canceled due to COVID-19)

2017: The Future of Food Studies, Graduate Association for Food Studies, Washington University in St. Louis, October.

2016: Founder, Food Studies at Brown; Organizer, Food Studies at Brown Speaker Series, Brown University, 2016-2018, featuring: Julie Guthman, Sean Sherman, Charlotte Biltekoff, Sidney Cheung, John Lang, Rachel Herz, and Ken Albala

2015: The Future of Food Studies, Graduate Association for Food Studies, Harvard University, Oct.

2014: Food Heritage, Hybridity & Locality Conference, Brown University, October.

Panels Organized

2023: "Food Studies & Sports Studies: Exploring Interdisciplinary Research Possibilities," *Association for the Study of Food and Society*, Boston University, June.

2022: "Food Instagram: Researching and Teaching the Visual Social Platform Par Excellence," *Association for the Study of Food and Society*, University of Georgia, May. (Virtual.)

2022: "Instagram and Food: Practices, Places, and Potential Futures," co-chaired with Zenia Kish, *Society for Cinema and Media Studies*, April. (Virtual due to COVID-19.)

2021: "The Politics and Potentials of Food Media," *Association for the Study of Food and Society* (co-sponsored with AFHVS, CAFS & SAFN), June. (Virtual due to COVID-19.)

2019: "Food and/as Media," *Association for the Study of Food and Society*, Univ. of Alaska, Anchorage, June.

2018: "Finding a Common Table: Researching at the Intersection of Food Studies & Histories of Medicine and Nutrition," *Association for the Study of Food and Society*, University of Wisconsin, Madison, June.

2017: "Food, Identities & Knowledges: Ongoing Debates & Emerging Questions," *Graduate Association for Food Studies*, Washington University, October.

2017: "Food Masculinities: Practices, Discourses, and Representations," *Association for the Study of Food and Society*, Occidental College, June.

2017: "A Place at the Table: Researching at the Intersection of Medical History and Food Studies," *American Association for the History of Medicine*, Nashville, TN, May.

2017: "Games of the Self and Empire: Gender and Play in Consumer Culture," *New England American Studies Association*, Boston University, March.

2016: "Interrogating Nutritionism & Dietary Science in Novel Food Products," co-chaired w. Stephanie Maroney, *Association for the Study of Food and Society*, University of Toronto, Scarborough, June.

2015: "Forks Across the Aisle: Food Studies and a Collaborative Future," Graduate Association for Food Studies Conference, Harvard University, October.

Papers Presented

2025: {forthcoming} "How 'Eat Like an Athlete' Messaging Compromises Food Democracy," *Food & Communication Conference*, University of Lille, France, September.

2023: "Negotiating Gender on the Plate & on the Road: Advertising the Impossible Whopper & F-150 Lightning," *Food & Communication Conference*, Örebro University, Sweden, September.

2023: "Eat Your Wheaties: When Sports, Nutrition, and Consumerism Collide in a Cereal Box," *Association for the Study of Food and Society*, Boston University, June.

2023: "To Be on a Wheaties Box: Constructing Athlete Identity in an Age of Woke Capitalism," *Society for Cinema and Media Studies*, Denver, April.

2022: "Foodies and/or/versus Food Fans," *Fan Studies Network - North America*, October, virtual.

2021: "Super Bowl Food Politics: On the Menu, on the Screen, and on the Field," *Association for the Study of Food and Society* (co-sponsored with AFHVS, CAFS & SAFN), June. (Virtual due to COVID-19.)

2021: "Diners, Dudes & Diets," on panel, "New Voices in Gender and Media Criticism," *Society for Cinema and Media Studies*, April. (Virtual due to COVID-19.)

2021: "Media Diet Assessment: Merging Theory and Practice," Teachers Talking: What Could Media Studies Be? Media Education in the 21st Century, from Primary to HE, *Media Education Association*, February.

2020: "Flavortown Fandom: The Ambivalent Practices of Guy Fieri Fans & Anti-Fans," *Fan Studies Network - North America*, October. (Virtual due to COVID-19.)

2020: "Diners, Dudes, and Diets: How Gender and Power Collide in Food Media and Culture," on panel, "Culinary Journalism, Food Justice, and the Social Sphere," *Association for Education in Journalism and Mass Communication*, August. (Virtual due to COVID-19.)

2020: "Hello, Dad Bod: How Gender, Power, and Media Shape 21st Century Body Ideals," 'The Ideal Body': Perceptions of Perfection from Early Modernity to the Present Conference, *Cambridge Body and Food Histories Group*, July. (Virtual due to COVID-19.)

2020: "Using Social Media in Food Media Pedagogy," on panel, "Food and the High Impact Classroom," *Association for the Study of Food and Society*, University of Georgia, May. (Accepted, conference canceled due to COVID-19.)

2019: "Inventing 'Zero:' Nutritionism and Gender within Diet and Wellness Media," *Food for Thought: Nourishment, Culture, Meaning Conference*, New York University, October.

2019: "Dude Food: Considering Medium, Message, and Industries at the Intersection of Food Studies and Media Studies," *Association for the Study of Food and Society*, Univ. of Alaska, Anchorage, June.

2019: "What of Mr. Consumer? Food, Masculinity & Citizenship in U.S. Consumer Culture," *Association for the Study of Food and Society*, University of Alaska, Anchorage, June.

2019: "From Men's Health to The Dude Diet: Negotiating Gender on Dude Food Blogs," *International Communication Association*, Washington, D.C., May.

2018: "Powering the Macronutrient Imaginary: The Past & Present of Protein Popularity in the U.S.," *Association for the Study of Food and Society*, University of Wisconsin, Madison, June.

2018: "The Dudification of Diet: Food Masculinities in Twenty-First-Century America," *American Studies 2nd Annual Graduate Student Conference*, Brown University, May.

2017: "'The Manliest Low-Calorie Soda in the History of Mankind:' How Diet Sodas Construct Taste, Power & the Body," *Graduate Association for Food Studies*, Washington University, Oct.

2017: "Welcome to Flavortown: Guy Fieri, Fusion Cuisine, and a Multicultural America," *Food Cultures, Mobility and Migration Conference*, New Bedford, MA, September.

2017: "Guy Fieri: How the Chef Everyone Loves to Hate Defines Gender, Class, and the Nation," *Association for the Study of Food and Society*, Occidental College, June.

2017: "'Lose Like a Man:' Weight Watchers, Masculinity & Health, 1963-2016," *American Association for the History of Medicine*, Nashville, TN, May.

2017: "'It's Like a Video Game:' Marketing Food, Cooking, and Dieting to Men Through Discourses of Play," *New England American Studies Association*, Boston University, March.

2017: "Designing Gender: Masculinity & Food Packaging," *3rd International Conference on Food Design*, Feb.

2016: "From Perfectly Natural to Better than Nature: The Cultural Construction of Milk's Nutritionism in American Advertising, 1900-2016," *Dietary Innovation and Disease in the Nineteenth and Twentieth Centuries*, San Servolo Island, Venice, June.

2016: "From Perfectly Natural to Better than Nature: The Cultural Construction of Milk's Nutritionism in American Advertising," *Association for the Study of Food and Society*, University of Toronto Scarborough, June.

2015: "Healthy Food Blogs: At the Crossroads of Nutrition Knowledge and Foodie Lifestyle," *The Future of Food Studies, Graduate Association for Food Studies*, Harvard University, October.

2015: "Healthy Food Blogs: At the Crossroads of Nutrition Knowledge and Foodie Lifestyle," *Pop Goes the Corn: 2015 Graduate Student Conference on Food and Pop Culture*, Southern Foodways Alliance, University of Mississippi, September.

2015: "Guilt-Free and Sinfully Delicious: A Contemporary Theology of Weight Loss Dieting," *Association for the Study of Food and Society*, Chatham University, June.

2015: "The Rise and Fall of the Thrifty Genotype Hypothesis," *American Association for the History of Medicine*, New Haven, CT, May.

2015: "Food, Fashion & Fatness: An Intersectional Approach to *Drop Dead Diva*," *Social Theory Forum*, University of Massachusetts, Boston, April.

2014: "'He just smiled and gave me a Vegemite sandwich:' Advertising Australia's National Food in the United States, 1968-1988," *Globalising the Magic System Symposium*, University of Melbourne, Dec.

2014: "'He just smiled and gave me a Vegemite sandwich:' Advertising Australia's National Food in the United States, 1968-1988," *Food Heritage, Hybridity, and Locality Conference*, Brown University, Oct.

2014: "'It's Like a Video Game:' The Construction of Gender and the Limits of Self-Making in Weight Watchers Online," *Association for the Study of Food and Society*, University of Vermont, June.

2013: "The Dudification of Dieting: Marketing Weight Loss Programs to Men in the Twenty-First Century," *Association for the Study of Food and Society*, Michigan State University, June.

2012: "Keeping Americans Fat and Coming Back for More: Analyzing Diet Literature," *Association for the Study of Food and Society*, New York University, June.

2012: "Not Just for Cooking Anymore: Deconstructing the Twenty-First Century Trophy Kitchen," *Language of Food Conference*, Cornell University, April.

Other (Roundtables, Discussant, Posters, etc.)

2024: (Invited) "Teaching Advertising and Sustainability," session facilitator, *Advertising & Society Colloquium*, March 1.

2022: "Serving Up Stories One Plate at a Time: Exploring Representations of Marginalized Populations in Food Media," discussant, *National Communication Association*, November, New Orleans.

2021: (Invited) "Publishing Differently in Graduate School," roundtable participant, *American Studies Association*, October. (Accepted for 2020 conference, delayed to 2021, virtual, due to COVID-19.)

2021: (Invited) "The Cultural Politics of Food Discourses," discussant, *Food Matters and Materialities: Critical Understandings of Food Cultures*, September.

2021: (Invited) "Eat Like a Man: Masculinity and Food Sovereignty," discussant, *Gender & History* Special Issue Symposium, "Food and Sovereignty," June.

2021: (Invited) "Book Presentations: Diners, Dudes & Diets," *Foodologies: Nourishment, Language, Communication* Virtual International Conference, University of Turin, June.

2020: (Invited) Ratatouille and Food History, Twitter cohost, *Historians At The Movies*, November.

2020: "Diners, Dudes, and Diets: How Gender and Power Collide in Food Media and Culture," Twitter thread presentation, *Association for the Study of Food and Society Twitter Conference*, July.

2019: "Taking Food Media Public as Pop Culture Pedagogy," Twitter Presentation, *Popular Culture and Pedagogy Conference*, November.

2019: "Food, Public Engagement, and Social Media in the Media Studies Classroom," Chair and Discussant, *Oklahoma Speech Theatre Communication Association*, Rogers State University, November.

2019: (Invited) "Conversations on Scholar-Activism and Public-Facing Scholarship in Food Studies," roundtable participant, *Association for the Study of Food and Society*, Univ. of Alaska, Anchorage, June.

2018: "#FoodStudies Workshop: Social Media for Scholarship, Networking, and the Community," roundtable participant, *Association for the Study of Food and Society*, University of Wisconsin, Madison, June.

2018: (Invited) "Emerging Trends in Health Technologies and the Promises of Personalized Nutrition," moderator, *Institute of Food Technologists and Academy of Nutrition and Dietetics* May.

2018: "A Second Helping: Researching at the Intersection of Medical History and Food Studies," roundtable organizer and chair, *American Association for the History of Medicine*, May.

2017: "Interrogating Food Science & Tech I," discussant, *Society for Social Studies of Science*, Boston, Sept.

2017: "#TeachingCookbooks: A Twitter Conversation on Food, Gender, History & Writing," Twitter Presentation, *What is a Recipe? Virtual Conversation*, July.

2017: "What Do Book Publishers Want?," roundtable organizer and chair, *Association for the Study of Food and Society*, Occidental College, June.

2017: "Social Media for Scholars," roundtable participant, *Association for the Study of Food and Society*, Occidental College, June.

2017: "Navigating Academia as Food Studies/Food Systems Scholars," roundtable co-organizer, *Association for the Study of Food and Society*, Occidental College, June.

2014: "Food Heritage, Localities & Tastings," discussant, *Food Heritage, Hybridity & Locality Conference*, Brown University, October.

2013: "Food Safety Politics Then and Now: Analyzing Refrigerator Advertising 1920 to 1940," poster, *The Future of Food & Nutrition Graduate Research Conference*, Tufts University, Friedman School, April.

2013: (Invited) "Cookbooks as Works of Art and Status Objects," roundtable participant, *The Roger Smith Cookbook Conference*, New York City, February.

— TEACHING —

Courses Taught

The University of Tulsa, Department of Media Studies, Undergraduate Courses

Introduction to Media Studies

(Spring 2025, 23 students; Fall 2024, 21 students; Spring 2023, 22 students; Spring 2022, 29 students; Fall 2020, 31 students)

Advertising History, Culture & Critique

(Spring 2025, 22 students; Spring 2024, 20 students; Spring 2023, 14 students; Spring 2022, 23 students; Spring 2021, 25 students; Fall 2020, 25 students; Spring 2020, 22 students; Spring 2019, 24 students; Fall 2019, 24 students)

Media & Popular Culture

(Fall 2021, 25 students; Spring 2020, 31 students; Spring 2019, 31 students; Fall 2018, 31 students)

Persuasive Media & Culture

(Spring 2019, 32 students; Fall 2018, 30 students)

Food Media

(Fall 2024, 21 students; Fall 2022, 22 students; Fall 2020, 18 students; Fall 2019, 12 students)

Critical Media Studies of Health & Medicine

(Fall 2021, 13 students; Spring 2020, Independent Study)

Senior Project

(Fall 2024, 6 students; Fall 2023, 7 students; Spring 2023, 6 students)

Communication Systems

(Spring 2020, co-taught, 29 students)

Introduction to Women's and Gender Studies

(Spring 2024, 26 students; Fall 2022, 32 students)

First Year Experience

(Fall 2023 66 students in 3 sections; Fall 2022, 24 students)

Brown University, Department of American Studies, Undergraduate Courses

Food in American Society and Culture (Spring 2018, 20 students; Spring 2017, 20 students), Co-Instructor/Teaching Fellow with Dr. Richard Meckel

Food and Gender in U.S. Popular Culture (Spring 2016, 20 students), Instructor/Teaching Fellow

University of California, Berkeley, Department of Nutritional Sciences & Toxicology, Undergraduate Courses

Introduction to Nutrition (Summer Session A & B 2009, 100+ students; Spring 2009, 20 students; Fall 2008, 20 students; Spring 2008, 20 students; Fall 2007, 20 students;), Graduate Student Instructor

College Prep, Independent Study Courses with High School Students

Rice Around the World: Perspectives from Food Anthropology (Fall 2020)

Bites of History: The Industrialization of Food in the U.S. and Britain (Summer 2019)

Food and Flavor: Where Science Meets Culture (Summer 2019)

Intro to Feminism: Reading, Discussion, and Instagram (Spring 2019)

Advising

The University of Tulsa, Media Studies Major Advising

2020-2021, 9 students; 2019-2020, 6 students; 2018-2019, 4 students

The University of Tulsa, Honors Program Thesis/Project Advising

Acelynn Tate, 2023-2024, "Feminism & Femininity: The Tensions of My Womanhood" (3 semesters)

Julianne Tran, 2021-2022, "Your eyes were like ngan": A Food Memoir Collection" (2 semesters)

Zachary Noland, 2019-2021, "The Unintended Effects of Neoliberalism: An Examination of Anti-Vaxxers, the Manosphere, and 'Goop' Through the Lens of a Modern Composer" (4 semesters)

Lana Mnajed, 2019-2021, "You Are What You Eat: 30 Interviews on the Connection Between People and Food" (4 semesters)

Current Graduate Students

Elina Vrijisen, University of Antwerp, Department of Communication Studies, dissertation committee member, 2022-

Isabelle Bishop, University of North Texas, Department of Philosophy and Religion, dissertation committee member, 2022-

Pedagogical Professional Development & Experience

Arts & Sciences Faculty Book Club, *Inclusive Teaching: Strategies for Promoting Equity in the College Classroom* by Kelly Hogan and Viji Sathy, Spring 2025

Arts & Sciences Faculty Book Club, *Teaching with AI: Exploring the Intersection of Education and Artificial Intelligence* by José Antonio Bowen and Edward Watson, Fall 2024

AI, Large Language Models, and the Classroom with Dr. Laura Dumin, TU Henneke Center, Dec. 2023

Artificial Intelligence and the Future of Higher Education, TU Henneke Center, January 2023

Coaching 101, Higher Ed Coach Training, Dr. Katie Linder Coaching, January-April 2022

Becoming an Anti-Racist Educator: Challenges, Strategies and Opportunities, Association for the Study of Food and Society, August 12, 2021

Association of National Advertisers Educational Foundation Visiting Professor Program, virtual due to COVID-19, June 7-11, 2021

Decolonizing Your Syllabus, multisession series organized by Machele Dill, The University of Tulsa, 2021

Academics for Black Wellness and Survival training, June 19-25, 2020

Association of National Advertisers Educational Foundation Visiting Professor Program, virtual due to COVID-19, June 1-5, 2020

Safe Zone Training for LGBTQ+ Inclusion, September 2019

L. Dee Fink's Integrated Course Design technique, two-day workshop led by Denise Dutton, The University of Tulsa, Henneke Center, May 2019

Instructional Design Assistant, School of Professional Studies, Brown University, July 2016-Nov. 2017

Sheridan Center for Teaching and Learning, Brown University, 2014-2017

Certificate I: Reflective Teaching Seminar

Certificate II: The Course Design Seminar – Principles + Practice

Certificate: IV: The Teaching Consultant Program

Winter Institute for Teaching and Technology, Brown University, December 2015

Teaching Methods in Nutrition Science, University of California, Berkeley, Fall 2007

Invited Class Visits & Guest Lectures

- 2023: "Negotiating Gender on the Plate & on the Road: Advertising the Impossible Whopper & F-150 Lightning," guest lecture in "Food Sociology," Professor John Lang, *Occidental College*, October 6.
- 2023: "Diners, Dudes & Diets," guest video conversation in "Food & Power in American History," Professor Catherine McNeur, *Portland State University*, February 15.
- 2022: "Food Instagram in a Cross-Cultural Learning Context," guest lecture in "Food, Communication & Culture," Professor Yi-Chieh Lin, *National Chengchi University of Taiwan*, November 30.
- 2022: "Food, Gender, and Health," guest lecture in "Food, Communication & Culture," Professor Yi-Chieh Lin, *National Chengchi University of Taiwan*, November 2.
- 2022: "Gender, Food, and Social Media," guest discussion in "Exploring Humanities (through Food)," Professor Kera Lovell, *University of Utah's Asia Campus in Incheon, South Korea*, October 24.
- 2022: "Food, Gender, and Guy Fieri," guest lecture in "Food Sociology," Professor John Lang, *Occidental College*, October 7.
- 2022: "Food Instagram," guest lecture in "Food, Communication & Culture," Professor Yi-Chieh Lin, *National Chengchi University of Taiwan*, October 5.

2022: “Food and Masculinity” discussion in “Anthropology of Food,” Professor Amir Sayadabdi, *Victoria University of Wellington*, New Zealand, May 18.

2022: *Diners, Dudes, and Diets* discussion in “Rhetoric of Foodways,” Professor Ashli Stokes, *University of North Carolina, Charlotte*, March 24.

2022: *Diners, Dudes, and Diets* discussion in “Branding and Consumer Culture,” Professor Jennifer McClearen, *University of Texas, Austin*, January 31.

2022: *Diners, Dudes, and Diets* lecture in “Oral History of Latinx Women and Food,” Professor Sarah Portnoy, *University of Southern California*, January 25.

2021: *Diners, Dudes, and Diets* lecture & discussion in “Measure of Our Meals,” Professor Margot Finn, *University of Michigan*, December 1.

2021: *Diners, Dudes, and Diets* discussion in “U.S. as Business Culture (Food Cultures),” Professor David Gray, *Oklahoma State University Tulsa*, October 21.

2021: *Diners, Dudes, and Diets* discussion in “MSc Gastronomy,” Professor Ana Tominc, *Queen Margaret University Edinburgh*, October 4.

2021: *Diners, Dudes, and Diets* discussion in “Advertising and Communication,” Professor Rook Campbell, *University of Southern California Annenberg School for Communication and Journalism*, Sept. 27.

2021: *Diners, Dudes, and Diets* discussion in “Gender, Sexuality and Food Cultures in the U.S.,” Professor Karen Tongson, *University of Southern California*, August 31.

2021: *Diners, Dudes, and Diets* discussion in “Food and Culture,” Professor Julia Ehrhardt, *University of Oklahoma*, August 3.

2021: *Diners, Dudes, and Diets* discussion in “Diet and Nutrition in the U.S.,” Professor Deborah Levine, *Providence College*, July 28.

2021: *Diners, Dudes, and Diets* discussion in “Food in Contemporary Context,” Professor Christopher Bosso, *Northeastern University*, May 25.

2021: *Diners, Dudes, and Diets* discussion in “Food and Sustainable Societies,” Professor Benjamin Cohen, *Lafayette College*, April 22.

2021: “Dude Food, Marketing & Eating,” interview for “Taste, Culture, and Power,” Professor Benjamin Siegel, *Boston University*, April 20.

2021: “Food and Gender,” discussion in “Anthropology of Food,” Professor Glenn Stone, *Washington University in St. Louis*, April 15.

2021: “Food, Gender, and Guy Fieri,” guest lecture in “Food Sociology,” Professor John Lang, *Occidental College*, March 1.

2021: *Diners, Dudes, and Diets* discussion in “Critical Food Studies” (graduate course), Professor Sarah Dempsey, *University of North Carolina*, February 23.

2021: *Diners, Dudes, and Diets* discussion in “Gender, Sexuality and Food Cultures in the U.S.,” Professor Karen Tongson, *University of Southern California*, February 14.

2020: “Entering a Scholarly Conversation,” discussion in “Senior Seminar in History,” Professor Natalia Mehlman Petrzela, *The New School*, October.

2018: “Toned Tummies, Bloated Bellies, and Activia Yogurt,” guest lecture in “Food, Culture and Society,” Professor Alison Alkon, *University of the Pacific*, March.

2016: “Guilt-Free & Sinfully Delicious: A Contemporary Theology of Weight Loss Dieting,” guest lecture in “Diet, Nutrition and Obesity in the U.S.,” Prof. Deborah Levine, *Providence College*, Feb.

2015: “A Short History of Nutrition Science,” guest lecture, “History of Medicine,” Instructor Sara Verskin, *University of Rhode Island*, April.

2015: “The Dudification of Dieting: Gender and Weight Loss,” guest lecture in “Diet, Nutrition and Obesity in the U.S.,” Professor Deborah Levine, *Providence College*, March.

2010: “Food, Dieting, and Popular Culture,” guest lecture, “Food and Culture,” Instructor Mikelle McCoin, *University of California, Berkeley*, March.

Campus Talks & Events

The University of Tulsa

- 2024: "More Than Water: Contemporary Hydration Obsession," guest lecture in "Strategies for Healthy Living," Professor Samantha Beams, April 16.
- 2023: "Advise, Mentor & Coach: A Workshop for Enhancing Student-Faculty Relationships," Henneke Center Teaching Talk, November 6.
- 2023: "Food and Media," Homecoming Faculty Lecture, November 3.
- 2022: "Gender, Food, and Health," guest lecture in "Strategies for Healthy Living," Professor Samantha Beams, October 27.
- 2020: "Diners, Dudes, and Diets," Community Lecture Series, November 19.
- 2020: "Diners, Dudes, and Diets," lecture, Lambda Alpha Guest Speaker, Department of Anthropology, November 13.
- 2019: "Food Gender Stereotypes: What Are They & Why Do They Matter?" guest lecture in "Communication Systems," Professor Ben Peters, November.
- 2019: "Mad Men, Midcentury Advertising, and Design," guest lecture in "Design and Innovation," Professors Teresa Valero and Marie Moran, April.
- 2019: "Gender in Advertising: The Cases of Food, Eating & Weight Loss," guest lecture in "Design and Innovation," Professors Teresa Valero and Marie Moran, March.
- 2019: "Career Path Q&A," discussion in "The Liberal Arts & Real Life," Professor Mark Brewin, Feb.
- 2019: "Food Forum" with Dr. Emily Contois and Dr. Zenia Kish, Spoon University, Jan. 25.

— SERVICE TO THE UNIVERSITY —

The University of Tulsa

Committees & Organizations

- Faculty in Residence (view annual reports at emilycontois.com), 2022-
- Oklahoma Center for the Humanities Board, Member, 2024-
- Special Collections Advisory Committee, 2025-
- Gen1TU (TU's student organization for first-generation students) Faculty advisor, 2019-
- Phi Beta Kappa Chapter: President, 2021-2022, 2024-2025; Vice President, 2020-2021, 2022-2024
- Phi Beta Kappa Committee for Members in Course, 2020-2025
- Women's and Gender Studies (WGS) Program Board, Member, 2021-2025
- Women's and Gender Studies Essay Competition, Chair, 2024
- Women's and Gender Studies Essay Competition, Judge, 2025 (also 2023 and 2022)
- TU National Alumni Board, Tulsa Chapter, Ex-officio Representative for Kendall College of Arts & Sciences, 2022-2025
- Kendall College of Arts & Sciences Committee on Student Success, Spring 2025
- Henneke Center Faculty Advisory Board, Member, A&S elected representative, 2022-2024
- D'Arcy Internship Program, Faculty Interviewer, 2024
- Diversity Training and Bias Response Team, Member & Co-chair, Student Conduct/Concerns Subcommittee 2020-2021
- Kendall College of Arts & Sciences University Outstanding Teacher Award Screening Committee, Chair, 2020
- Spoon University Chapter, Faculty co-advisor, 2018-2020
- Faculty Review Committees:
 - Ben Peters, periodical review, 2025
 - Sam Krall, promotion, 2023

Events, Presentations & Writing

2025: Volunteer, Office of Resilience & Belonging Banquet, March 6.

2024: Panelist, “A Place to Land: Post-Election Community Building,” DEI event, November 7.

2024: Co-organizer, “What First-Generation Students Wish Their Professors Knew” panel, Nov. 5.

2024: Panelist, Tulsa Time, Parent Session, Student Resources Panel, November 3.

2024: Emcee, Kendall College of Arts & Sciences Academics & Ales event, October 23.

2024: Participant, Presidential Lecture Series, Jad Abumrad, October 8.

2024: Roundtable participant, New Faculty Orientation: What I Wish I Knew, August 20.

2024: Faculty in Residence representative, Move in Day at LaFortune House, August 19.

2024: Faculty participant, TU Up Close lunch with students and parents, April 19.

2024: Co-presenter, Cross-Disciplinary Research Presentations Workshop, March 28.

2024: Roundtable participant, Future TU Scholar Parent Panel, January 26.

2023: Panelist, Tulsa Time, Parent Session, Student Resources Panel, November 12.

2023: Faculty representative, Holland Hall student recruitment session, November 9.

2023: Faculty Presenter, National Merit Semi-Finalist Recruitment Dinner, October 10.

2023: Faculty interviewer, for Fulbright TU student applicant, September 27.

2023: TU Together Advancement campaign for first-generation students, September.

2023: Faculty representative, First generation student welcome event, August 19.

2023: Presenter on Faculty in Residence Program, New Student Orientation, August 19.

2023: Gen1TU faculty representative, Class of 2027 Parents Information Fair, August 17.

2023: Faculty in Residence representative, Move in Day at LaFortune House, August 17.

2023: Roundtable participant, New Faculty Orientation: What I Wish I Knew, August 14.

2023: “Bridging the Gap: Media Studies Professor Emily Contois Reflects on Her First Year as TU’s Faculty in Residence,” *@utulsa Magazine*. Spring.

2023: Co-presenter, Cross-Disciplinary Research Workshop, February 23.

2023: Panelist, Tulsa Time, Parent Session, Student Resources Panel, February 19.

2022: Panelist, Tulsa Time, Parent Session, Student Resources Panel, November 13.

2022: Lead organizer, Phi Beta Kappa Visiting Scholar Visit, Dr. Kathryn Lofton, October 16-18.

2022: Lead event organizer, Phi Beta Kappa Triennial Gammie Symposium: Cancel Culture Conversations, October 17.

2022: Moderator, “Cancel Culture Conversations Roundtable,” Phi Beta Kappa Triennial Gammie Symposium, October 17.

2022: Roundtable participant, “The F Word: Examining Misconceptions of Fatness,” DEI Week event, September 26.

2022: Faculty in Residence, representative, Move in Day at LaFortune House, August 17.

2022: Presenter, “Eat Your Wheaties: How a Cereal Went from Nutrition Darling to Disaster but Still Won Consumer Hearts,” University of Siegen Science Slam at the University of Tulsa, March 30.

2022: Contributor, “Helen Atwater,” blog post for Women’s and Gender Studies Women’s History Month Series, March 21.

2022: Filmed “Give Greater” giving video with two students for College of Arts & Sciences, March.

2022: Moderator, “Supporting First Gen Students in the Classroom,” Henneke Center Teaching Talk with first generation student panel, January 14.

2021: Roundtable participant, “Meet the Faculty,” New Student Orientation, August.

2021: Presenter, “How-To: Video Presentations,” Research Colloquium Workshop, February.

2020: Presenter, “How to Study, Create, and Have Fun with Food Media,” New Student Orientation, August.

2020: Roundtable participant, “Meet the Faculty,” New Student Orientation, August.

2020: Presenter, “How to Be More Creative and Engaging Online,” Socially Distanced Teaching Series, May.

2020: “Effective Learning Strategies,” roundtable, Professor Mandy Moore, March.

2020: Interview with students, "Food on the 2020 Campaign Trail," *TUTV News* Super Tuesday livestream, Feb.

2019: Event co-organizer with Spoon University and moderator for Anna Zeide, "Canned: The Rise and Fall of Consumer Confidence in the American Food Industry," November.

2019: Visiting Scholar Visit co-organizer for Anne Helen Petersen, "From the Unruly Woman to Millennial Burnout: The Politics of Popular Culture in the Digital Age," March.

2019: Event co-organizer with Spoon University and moderator for Andrew Ruis, "Eating to Learn, Learning to Eat: The Origins of School Lunch in the United States," February.

— SERVICE TO THE DEPARTMENT —

2024: Organizer & Moderator, Media Studies Alumni Panel, November.

2024: Organizer & Moderator, Media Studies/Advertising Alumni Panel, April.

2023: Organizer & Moderator, Media Studies Alumni Panel, November.

2023: Organizer & Moderator, Media Studies/Advertising Alumni Panel, April.

2023: Visiting Assistant Professor Search Committee Member, March.

2023: Major Fair faculty representative, January.

2022-3: Department meeting secretary, half-time responsibility.

2022: College of Arts & Sciences "Meet the Faculty" potential majors event, August.

2021: Department commencement newsletter editor, May.

2020: "Media Studies and You," recruitment presentation, October.

2020: Department commencement newsletter editor, May.

2020: Student recruitment, hand-wrote postcards to all 2020 major admits, April.

2020: Curriculum updates to Media Studies minor and Advertising minor, April.

2019: Majors Fair faculty representative, October.

2019: Department meeting secretary, spring semester.

— SERVICE TO THE PROFESSION —

Institutional

Board Member, H-Nutrition, 2016-

Advisory Board Member, Bloomsbury Food Library, 2018-

Nursing Clio Article Prize Committee Member, 2024

Board Member, Association for the Study of Food and Society, 2014-2023

Committee Chair &/or Member, Belasco Prize, Association for the Study of Food & Society, 2015-2023

Travel Grant Committee Member, Association for the Study of Food and Society, 2023

Graduate Association for Food Studies Mentor Program, 2021-2023

Conference Abstract Submissions Reviewer, Association for the Study of Food and Society, 2020-2022

Committee Member, First Book Prize, Association for the Study of Food and Society, 2017-2019

Social Media Coordinator, Association for the Study of Food and Society, 2015-2019

Tenure Reviews (dates removed to preserve anonymity)

The University of Arizona

Editorial

Editorial Board Member, *Advertising & Society Quarterly*, 2021-2024

Book Reviews Editor, *Food, Culture & Society*, 2019-2022

Member Newsletter Editor, Association for the Study of Food and Society, 2015-2019

Editor-in-Chief, *Graduate Journal of Food Studies*, 2016-2017; Managing Editor & Comm. Editor, 2015-2016

Manuscript Evaluation & Peer Review

Advertising & Society Quarterly (2022, 2021, 2020)
American Journal of Preventive Medicine (2018, 2018)
Anthropology of Food (2019, 2018)
Bloomsbury Academic (2020, 2018, 2018)
BMC Public Health (2024)
Canadian Food Studies (2017)
Catalyst: Feminism, Theory, and Technoscience (2022)
The Communication Review (2023)
Emerald Publishing (2024)
Fat Studies (2019, 2016, 2013)
Feminist Media Histories (2022)
Feminist Media Studies (2025)
Food and Foodways (2025, 2021, 2019, 2019, 2018, 2013)
Food, Culture and Society (2023, 2022, 2020, 2019, 2018, 2018, 2015)
Food and History (2020, 2020)
Gastronomica (2018, 2018)
Gender & History (2021, 2021)
Global Storytelling: Journal of Digital and Moving Images (2024)
International Journal of Communication (2023)
International Journal of Cultural Studies (2022, 2021)
International Journal of Feminist Approaches to Bioethics (2014)
Johns Hopkins University Press (2019)
Journal of American Studies (2021)
Journal of Cinema and Media Studies (2022, 2021)
Journal of Folklore Research (2014)
Journal of Gender Studies (2025, 2024)
Journal of the History of the Behavioral Sciences (2019)
Journal of Men's Studies (2021, 2021)
Journal of the American Academy of Religion (2018)
Macmillan (2019)
MediaCulture (2022)
Men and Masculinities (2024)
MIT Press (2023)
NYU Press (2023)
Palgrave Macmillan (2024)
Poetics (2023)
Routledge (2023, 2019)
Rowman & Littlefield (2018)
Rutgers University Press (2023)
Social Media & Society (2024)
University of Alabama Press (2023)
University of Arkansas Press (2023, 2022)
University of Georgia Press (2022)
University of North Carolina Press (2021)
Vernon Press (2020)

Additional

2023: Participant, The Phi Beta Kappa Society 250th Anniversary focus group, February 9

— SERVICE TO THE TULSA COMMUNITY —

- 2024: “Books Sandwiched In” discussion leader for *Yellowface* by R.F. Kuang, Tulsa City-County Library, November 4.
- 2024: “Books Sandwiched In” discussion leader for *Stolen Focus: Why You Can’t Pay Attention and How to Think Deeply Again* by Johann Hari, Tulsa City-County Library, April 8.
- 2024: Animal Aid of Tulsa volunteer (weekly, April-May)
- 2023-4: Mentor, Tulsa Service Year (monthly meetings with Tulsa Service Year fellow, Maggie Green)
- 2022: Guest lecture, hosted in the Faculty in Residence Apartment, Tulsa School of Arts and Sciences, Contemporary Studies class, Instructor Jennifer Lamkin, September 7
- 2022: Induction ceremony speaker, Phi Eta Sigma Honor Society, Tulsa chapter, April 23
- 2022: Moderator for Magic City Books event for Kate Moore’s *The Woman They Could Not Silence: The Shocking Story of a Woman Who Dared to Fight Back*, April 22
- 2022: *Diners, Dudes and Diets* book talk and discussion, American Association of University Women Tulsa chapter, March 12
- 2020: Mentoring session, Life After City Year with Tulsa-based AmeriCorp member, May
- 2019: Tulsa Animal Welfare volunteer

— CONSULTING —

- 2022: PepsiCo Breakthrough Innovation, Europe, re: Doritos, 1-hour virtual expert consultation
- 2019: Yum! Brands, Inc, re: Taco Bell, 1-hour virtual expert consultation
- 2019: Yum! Brands, Inc, re: Lean Cuisine, 1-hour virtual expert consultation

— ADDITIONAL TRAINING & EXPERIENCE —

- 2017: Reading Historic Cookbooks: A Structured Approach seminar, Schlesinger Library, Radcliffe Institute, Harvard University, led by Barbara Ketcham Wheaton
- 2016: Brown Executive Scholars Training Program, Brown University
- ‘09-13: Intermediate Project Manager at Kaiser Permanente, Healthy Workforce; contributed to the wellness program for the company’s more than 160,000 employees across the U.S.; October 2009-June 2013